Cookie Usage

Cookie Title	Provider	Purpose	Usage	Expiry period
VISITOR_INFOI_LIVE	.youtube.com	Advertisement	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.	5 months 27 days
test_cookie	.doubleclick.net	Advertisement	The test cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.	15 minutes
personalization_id	.twitter.com	Advertisement	Twitter sets this cookie to integrate and share features for social media and also store information about how the user uses the website, for tracking and targeting.	2 years
IDE	.doubleclick.net	Advertisement	Google DoubleClick IDE cookies are used to store information about how the user uses the website to present them with relevant ads and according to the user profile.	1 year 24 days
_fbp	.westcoast.co.u k	Advertisement	This cookie is set by Facebook to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.	3 months
bscookie	.www.linkedin.com	Advertisement	This cookie is a browser ID cookie set by Linked share Buttons and ad tags.	2 years
yt-remotedevice-id	youtube.com	Advertisement	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.	never
yt-remoteconnected _devices	youtube.com	Advertisement	YouTube sets this cookie to store the video preferences of the user using embedded YouTube video.	never

_gcl_au	.westcoast.co.u k	Analytics	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.	3 months
_ga	.westcoast.co.uk	Analytics	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of	2 years
_gid	.westcoast.co.u k	Analytics	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.	1 day
_gat_UA-33775145-1	.westcoast.co.u k	Analytics	A variation of the _gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behaviour and measure site performance. The pattern element in the name contains the unique identity number of the account or website it relates to•	1 minute
cusid	.www.westcoast.co.uk	Analytics	This cookie is set by the provider Click Dimension. This cookie is unique user session identifier to track page visits on the website. It Expires after 30 minutes.	30 minutes
cuvon	.westcoast.co.u k	Analytics	This cookie is set by the provider Click dimensions. This cookie is used for storing the last time a visitor viewed a page.	30 minutes
cusid	.westcoast.co.uk	Analytics	This cookie is set by the provider Click Dimension. This cookie is unique user session identifier to track page visits on the website. It Expires after 30 minutes.	30 minutes
wow.anonymou sld	www.westcoast.co.uk	Analytics	This is a analytic cookie used to store anonymous visitor ID. It tracks the visitor uniquely between visits.	2 yea rs

wow.session	www.westcoast.co.uk	Analytics	This cookie is set by the provider Communigator.This cookie is used to track the Internet Information Services(IIS) session state.	20 minutes
cuvid	.westcoast.co.u k	Analytics	This cookie is set by the provider ClickDimensions. This cookie is used for determining unique visitor to the website. This cookie help the website owners to analyze how the visitor use the website. It contains a unique ID as an extra security measure for ensuring the validity and accessibility of the cookie.	2 years
CONSENT	.youtube.com	Analytics	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.	2 years
lang	.ads.linkedin.com	Functional	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	session
bcookie	.linkedin.com	Functional	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser ID.	2 years
lidc	.linkedin.com	Functional	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day
lang	.linkedin.com	Functional	This cookie is used to store the language preferences of a user to serve up content in that stored language the next time user visit the website.	session
ASP.NET_SessionId	www.westcoast.co.uk	Necessary	Issued by Microsoft's ASP.NET Application, this cookie stores session data during a user's website visit.	session
App.Session - /	www.westcoast.co.uk	Other	No description	session
App.Persistent _	www.westcoast.co.uk	Other	No description	1 month
BICipServerBN	www.westcoast.co.uk	Other	No description	Session
	.linkedin.com	Other	No description	2 years
SERVERTIME	.westcoast.co.uk	Other	No description	past

SESSIONTIMEO	.westcoast.co.uk	Other	No description	past
wow.schedule	www.westcoast.co.uk	performance	TThis cookie is set by the provider Communigator. This cookie is used to track the Load Balance Session Queue	20 minutes

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical cookies or performance cookies or targeting cookies:

- Linkedin
- Google
- Youtube
- Twitter

- Gatorleads
- Facebook
- Clickdimensions
- ICECAT

You can choose which analytical, functionality and targeting cookies we can set by nominating your choices via the cookie pop up.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.